M.A.T.
SERIES 2000 WATCH
The Original Swiss Army Brand Watch customized for the Marlboro Adventure Team (M.A.T.), so you know it's precise & rock solid. Glow-in-the-dark numbers & face. Stainless steel case with M.A.T. seal engraved on back. Sweep second hand. Quartz movement. Water resistant to 100 meters. 3 year warranty. 1,200 Miles.

16 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.
SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.
Marlboro
PRESENTED BY MARLBORO CIGARETTES

Source: https://www.industrydocuments.ucsf.edu/docs/rjmp0003
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